



ISABEL SOLA

Graphic & Web Designer

// CONTACT

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Email:
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CV Digital and Portfolio:
www.isoladesign.com

// SKILLS

Photoshop	PrestaShop
Illustrator	WooCommerce
InDesign	Meta
After Effects	Metricool
Figma	Google Analytics
Sage	Google Ads
Trello	Yoast
HubSpot	Mailchimp
HTML/CSS	Simple KPI
WordPress	Sales Navigator

// SOFT SKILLS

Creative	Analytic
Organized	Responsible
Problem Solver	Efficient
Team player	Effective
Energetic	Communicative
Honest	Autodidact
Time management	

// LANGUAGES

Spanish	Italian
Cataan	English

Designer by profession and vocation, passionate about marketing and new technologies, I have been giving shape to ideas for more than 18 years. Thanks to my extensive experience in communication and graphic design, I have developed all kinds of graphic projects for institutions, companies and professionals, without losing sight of the objectives and strategic communication.

As a self-taught person, I have always enjoyed using new technologies in my daily work, and my technical background, allows me to quickly and efficiently solve the specific problems that a client may have when faced with an urgent project or event. Throughout these years, I have worked with major brands such as Desigual, MediaMarkt, Consum, H&M, Bershka, IA Solver, QEV, IULM, Sotton Capital, Caixa Popular, Nestlé, LABA, Habitale, among others.

// EXPERIENCE

2021 - 2023
VALENCIA
BARCELONA

● PRINTMAKERS

Brand Designer, Marketing & Manager

Manager of Printmakers Valencia, head of a multidisciplinary team and global B2B-B2C projects. Unification of the brand for both offices and creation of the digital marketing strategy, social media and adwords campaigns. Design and production of digital applications and merchandising for major accounts such as Desigual and Mediamarkt.

2007 - 2021
VALENCIA

● LA ICREATIVA

CEO - Founding Manager - Brand & Web Designer

Design, online - offline oriented to B2B clients. Design and implementation of 360° projects, from brand strategy to print production, be it product, events or congresses.. Formation and Management of multidisciplinary team of up to 15 people, project leadership for public entities, national and international companies. Specializing in branding, franchising, corporate events and colorimetry for print production.

2004 - 2007
VALENCIA

● DISSENY DESIGN

CEO - Founding Manager - Designer

Design and branding studio, focused on the creation of brands and their subsequent application of corporate identity. Selected for the NUDE Salon in 2007.

2003 - 2004
MILAN

● POLITECNICO DI MILANO

Stagista - Laboratorio Modelli

Prototyping workshop where I guided students to carry out final projects.

// EDUCATION

2023
MADRID

● MASTER'S DEGREE IN MARKETING MANAGEMENT AND SALES

INESEM European Institute of Studies

2010 - 2011
VALENCIA

● MASTER'S DEGREE IN WEB DESIGN AND MULTIMEDIA

CEI Design School

2002 - 2003
VALENCIA

● POSTGRADUATE VISUAL COMMUNICATION

CEU Cardenal Herrera University

1999 - 2002
VALENCIA

● TECH. ENGINEERING INDUSTRIAL DESIGN

CEU Cardenal Herrera University

Top 5% of the Program

Honorable Mention in the Habitat Design Competition of 2002